One Connected AI Transformation Model

From Strategy to Scalable, AI-Driven Business Outcomes

Simatree helps organizations turn AI ambition into scalable business outcomes. We start with business strategy, operating needs, and measurable value, then apply AI, data, and technology to redesign how work gets done and build the capabilities required to scale.

OUR STRATEGY-FIRST APPROACH

1 ASSESS
Understand current state, maturity, gaps, and opportunity.

2 STRATEGY
Define the outcome, priorities, and economic case.

3 SOLUTION DESIGN
Design the operating model and target architecture to deliver value.

4 SDF DELIVERY
Use AI-assisted engineering with governed specification and verification.

5 PLATFORM SERVICES
Operate, enhance, and evolve without losing project truth.

EVIDENCE BASED
Baseline, gaps, and value potential inform every decision.

BUSINESS FIRST
We start with what matters most to the business.

AI ACCELERATED
AI amplifies our expertise and speeds impact.

ENGINEERING DISCIPLINED
Built with rigor and governed always.

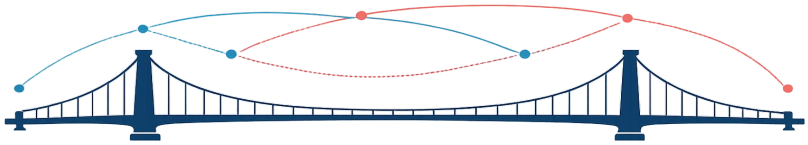
OUTCOME DRIVEN
We continuously improve and deliver lasting results.

Continuous Assessment & Learning

1 ASSESS: Simatree's BRIDGE Model for AI Maturity

We have the AI tools and models. ***Why isn't the business growing and maturing?***

AI investments can stall when critical enablers across the organization are not aligned and activated.



B	R	I	D	G	E
Business Strategy & Governance	**Roles & Organization**	**Intelligence (AI & Technology)**	**Data**	**Growth Culture**	**Execution (Workflows)**
How is AI directed and governed?	*How is AI organized and enabled?*	*How does technology enable AI?*	*How does enterprise data power AI?*	*How is AI embedded and embraced?*	*How is AI made operational ?*

Strategic Business Growth

Identification of clear plan to push business value (better decisions, sustainable growth, etc.) through assessment.

BRIDGE helps organizations identify gaps, prioritize actions, and build the right foundations to turn AI potential into measurable growth by assessing across 6 holistic dimensions and leveraging CMMI best practices.

Common Challenges Uncovered

1. Fragmented or limited data context and semantic layer
2. Pilots struggle to scale
3. Capability and change barriers
4. Inadequate governance and security

2 STRATEGY: Turning Findings into a Plan

Alignment & Prioritization

Facilitation Specialization

We work with senior leadership teams, facilitating conversation to map impact x effort in order to prioritize initiatives.

Build the Path to Scale

We design operating models, roadmaps, strategic plans, change management plans, and more with the goal of helping organizations scale through leveraging AI.

Website: simatree.ai **Phone:** 703-621-1750 **Email:** info@simatree.ai

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simatree
align & grow

3 SOLUTION DESIGN: Our Design Principles

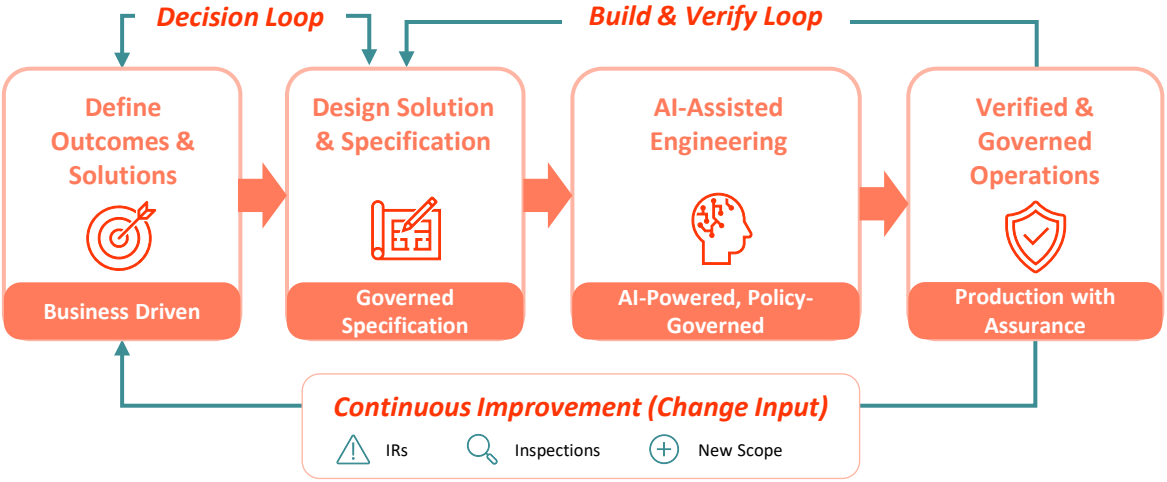
The strongest programs align strategic intent, operating reality, and execution capability before tools take center stage.

- **Design with Intent:** We start with business outcomes, not technology. Technology should enable a well-designed business, not define it.
- **Execute with Excellence:** We focus on measurable impact, not just deliverables.
- **Evolve with Intelligence:** We learn, adapt, and innovate to stay ahead.

4 SDF DELIVERY: The Simatree Delivery Framework

Foundational Principles (Always On)

Business Alignment	Quality & Evidence	Platform Agnostic	Continuous Learning	Governance & Accountability
Outcomes that create measurable business value.	Correctness proven with independent evidence, not assumed.	Works across tools, platforms, and environments.	Learns from reality and continuously improves.	Humans govern with clear policies, approvals, and accountability.



Human Governance at Every Step

- **Policies & Standards** Set the rules and expectations.
- **Review & Approvals** No production change without approval.
- **Risk & Compliance** Identify risk and mitigate continuously.
- **Audit & Provenance** Every change is traceable and auditable.
- **Accountability** Humans own outcomes. Responsibility is never outsourced.

The Simatree Delivery Framework (SDF) operationalizes disciplined engineering with AI. It increases speed, quality, and adaptability while keeping humans accountable for outcomes and in control of risk.

Why does our framework exist?

We spend much of our consulting work fixing what did not work the first time. That gives us an unusual vantage point: we see the patterns behind failed transformations, brittle architectures, expensive rework and solutions that become harder to own over time.

5 PLATFORM SERVICES: Maintain, Enhance, Modernize

AI changes the economics of maintaining and evolving platforms, making it faster to understand existing environments, execute targeted changes, and simplify modernization over time.

MAINTAIN
Keep applications running efficiently

AI-assisted support that reduces the cost and effort of ongoing maintenance.

ENHANCE
Improve existing systems

Understand legacy code and delivery targeted changes without unnecessary replacement.

MODERNIZE
Transform when the time is right.

Turn existing systems into governed specifications and rebuild on the platform of choice.

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